



**MEDIA RELEASE**  
**23 March 2020**

### **Kingaroy BaconFest Cancelled for 2020**

The Kingaroy BaconFest Committee announced today it had made the difficult decision to cancel Kingaroy BaconFest for 2020.

Chief Baconeer Kristy Board said uncertainty about COVID-19 and the duration of government restrictions on public gatherings made planning a big event like BaconFest a challenge.

“BaconFest brings a huge number of visitors to our town and creates an important economic boost for local business so this wasn’t a decision taken lightly,” Mrs Board said.

“The public’s health and safety however remain our priority and it’s important we listen to expert advice about the best way to stop the spread of COVID-19.”

To break the sad news, the committee of volunteers released a humorous online video reminding punters that despite challenging circumstances it was important to continue eating Australian bacon - <https://www.facebook.com/kingaroybaconfest/>

Last year’s BaconFest was attended by an estimated 15,000 people and injected more than \$600,000 into the local economy.

SunPork Fresh Food’s Chief Operating Officer Rhys Collins said as the festival’s major sponsor, SunPork was supportive of the committee’s decision.

“Kingaroy BaconFest is a highlight of our year but in the current climate, this is absolutely the right call to make.”

Mrs Board said that despite the cancellation the BaconFest Committee was thinking creatively about the future.

“When life gets you down there’s nothing more comforting than the smell of sizzling bacon,” she said

“Under current restrictions we can’t have a festival but it’s never been more important to continue having a laugh and doing what we can to support our local community.

“Our committee loves a challenge and I can’t wait to see what we’ll do next.”